

Sabbatical (Pertaining to Family and Professional Study/Career Development) 2017 – 2018

Freelance & Temp (Creative Services)
2013 – 2017 // Denver, Colorado
Notable Clients/Assignments:
Digital First Media // Denver, Colorado
George K. Baum & Company // Denver, Colorado
Sandia Advertising // Colorado Springs, Colorado
JC Penney // Plano, Texas



Ignite Matchmaking Service (No Longer in Business)
Mid 2008 – Mid 2012 // Arvada, Colorado
Art Director/Brand Creative, instrumental in the growth and execution of branding and conceptual strategies; defining voice and tone across all advertising channels and audiences (B2C)

Media included print, social, radio, OOH, and digital

- Innovative Consulting Group

 Mid 2008 Late 2009 // Lakewood, Colorado

 Freelance art direction/graphic design for print and web

 (B2B & B2C multi-collateral marketing, identity and branding)
- Velocity Media Inc. (Full-Service Boutique Agency)
 Early 2007 Mid 2008 // Denver, Colorado
 Creative Director who developed and oversaw concept, design, and strategic vision/execution of client accounts and agency projects including but not limited to digital, print, OOH, and broadcast
 - Actively participated in new business pursuits and pitches
 - Provided messaging for a variety of print and broadcast creative, including promotional and branded ad content and collateral
 - Managed all facets of broadcast production including script writing, casting and supervision of editors and/or motion artists
 - Initiated overhaul of Velocity brand and identity
- Freelance (Ad Genie Creative)
 2005 Late 2006
- Denver Newspaper Agency (Denver Post/Rocky Mountain News) Late 1999 – Mid 2005 // Denver, Colorado Print and Interactive Designer who consistently performed beyond job title to provide art direction and new business development ideation for both newspaper Design Groups
 - Concepted and developed live and spec creative, managing multiple deadlines and concurrent projects across numerous media channels and constituents
 - Attended training and development to support the needs and demands of an increasing online/digital workload
 - Demonstrated ability to fill-in for copywriters

CHRIS AD/DESIGNER FARIA



Art Direction
Storytelling & Branding



Copy / Script Writing Print Design



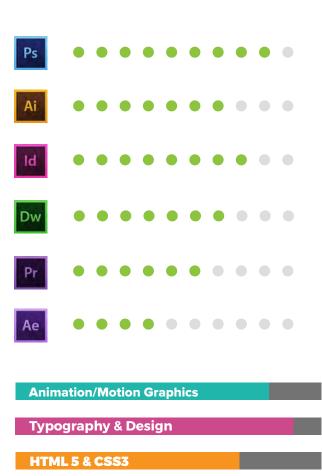
Digital Design



Audio/Video Editing







WordPress

